Jake Allarding
Graphic Designer

Location: Denver, CO   **Email:** Jakeallarding@gmail.com
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Education

BFA in Graphic Design
Kendall Collage of Art and Design
2014 · Grand Rapids, Michigan

Skills

As a
Graphic Designer

Conveying Ideas via visual elements. Educating and inspiring customers. Creating brand assets, flyers, direct mail, packaging, signage, and presentations.

As an
Interactive Designer

Turning designs into online experiences - specializing in UX and UI. Creating websites, mobile apps, banner ads, social media assets, and Email marketing.

As a
Motion Graphics Designer

Bringing movement to images and text. Mapping out scenes with storyboards. Creating promo videos, explainer videos, animated graphics, and product demos.

Volunteer

Colorado Parks and Wildlife
Educating children about the outdoors.

Alexander Elementary School
Assisting with reading and writing skills.

Professional Experience

Web & Graphic Designer
Denver Zoo | May 2019 · Mar 2020 *~1 yr*
Denver, Colorado

As part of the External Relations team at Denver Zoo I split my time between print and web design, email and digital marketing, photography and videography. Helping to support the Zoo's mission and engage with the diverse Denver community.

Interactive Designer
Influence Technologies | Sep 2014 · Mar 2019 *4 1/2 yrs*
Denver, Colorado

Influence Technologies was a platform driven company that enabled clients to build online interactive video experiences for their customers. I worked with companies like Starbucks, Arizona State University, Gander Outdoors, Camping World, and more. I had the opportunity to try on many hats working here ranging from packaging and branding to 2D animation and motion graphics.

Graphic Designer
Soil Water & Air Technologies | Jan 2012 · Aug 2012 *1/2 yr*
Lansing, Michigan

I was brought on as a full-time intern in the spring of 2012. After earning my college credits I was hired on as a one man design department. I learned a lot about time management, deadlines and working through entire projects by myself.

Events / Maintenance
Grand Rapids Art Museum | Aug 2007 · Aug 2014 *7 yrs*
Grand Rapids, Michigan

Software

Adobe Photoshop, Illustrator, InDesign, Premier, After Effects, Audition, Final Cut Pro, Sketch, Mail Chimp and Wordpress.